Effective Date: January 7, 2026
Last Updated: January 26, 2026

1. Company Status and Scope

Asphalt Intelligence, LLC ("Company," "we," or "us") is a Florida limited liability company that owns and operates the Asphalt Intelligence platform (the "Service").

The Service is currently offered in a limited beta testing phase. This Privacy Policy applies to all individuals or entities who access or use the Service during beta testing ("Users").

2. Purpose of This Policy

This Privacy Policy explains how information is collected, used, stored, and protected during beta testing of the Service. The purpose of beta testing is to evaluate functionality, performance, and reliability prior to full commercial release.

Participation in beta testing is voluntary.

3. Information We Collect

3.1 Information You Provide

We may collect information that you voluntarily provide, including:

- Name, email address, and organization
- Account credentials
- Uploaded imagery, raster files, and related datasets
- Annotations, polygons, metadata, parameters, and configuration inputs
- Communications with support or feedback channels

3.2 Automatically Collected Information

When you use the Service, we may automatically collect:

- IP addresses and log data
- Browser type, operating system, and device identifiers
- Usage metrics and interaction logs
- Error reports and diagnostic data
- Infrastructure logs generated by AWS services (e.g., S3, EC2, load balancers)

3.3 Derived or Generated Data

The Service may generate:

- Analytical outputs and metrics
- Preview images and derivative files (e.g., PNG, GeoTIFF)
- Job history, timestamps, and processing records

4. How We Use Information

Information collected during beta testing is used to:

- Operate and maintain the Service
- Process uploaded imagery and generate outputs
- Authenticate users and secure accounts
- Monitor performance and system stability
- Identify bugs, errors, and misuse
- Improve features, workflows, and reliability
- Comply with legal obligations

We do not sell personal data.
We do not use uploaded imagery for unrelated model training without explicit user consent.

5. Beta Testing Considerations

Because the Service is in beta, features may change or be removed, data structures and outputs may evolve, temporary logs or diagnostic data may be retained longer for debugging

Beta testing does not alter our commitment to protecting user data as described in this Policy.

6. Storage and Security

Uploaded imagery and outputs are stored in Amazon Web Services (AWS) S3 buckets. Account and job metadata are stored in managed databases (e.g., RDS). Access is restricted through IAM roles and least-privilege permissions. Data is encrypted at rest (AES-256) and in transit (TLS.

While reasonable technical and organizational safeguards are implemented, no system can be guaranteed to be 100% secure.

7. Sharing of Information

We may share information only with:

- AWS (cloud infrastructure and hosting)
- Stripe (payment processing, if applicable)
- Authorized contractors assisting with operations or support
- Governmental or regulatory authorities when legally required
- A successor entity in connection with incorporation, merger, or restructuring

We do not share or sell user data for advertising or marketing purposes.

8. User Imagery and Ownership

Users retain ownership of all imagery and data they upload.

By uploading data, Users grant the operator of the Service a limited, non-exclusive license to:

- Process, analyze, display, store, and cache the data
- Generate derivative outputs
- Provide technical support and troubleshooting
- Improve system functionality during beta testing

Users are responsible for ensuring they have the legal right to upload and process all data submitted to the Service.

9. Data Retention

Data may be retained for as long as necessary to:

- Provide beta access to the Service
- Evaluate system performance
- Resolve issues or disputes
- Meet legal or operational requirements

Users may request deletion of their data, subject to technical feasibility and legal obligations.

10. Cookies and Tracking

The Service may use session and authentication cookies, security-related cookies, analytics and error monitoring tools. Disabling cookies may limit functionality.

11. Children's Privacy

The Service is not intended for individuals under the age of 18.
We do not knowingly collect personal data from minors.

12. International Users

Data may be stored or processed in the United States or other AWS regions. By using the Service, Users consent to the transfer and processing of data in these locations.

13. User Rights

Depending on applicable law, Users may request to correct inaccurate information, request deletion of data, obtain copies of stored data. Requests may require identity verification.

14. Changes to This Policy

This Privacy Policy may be updated at any time during beta testing. Updates take effect upon posting. Continued use of the Service constitutes acceptance of the revised Policy.

15. Contact

Questions regarding this Privacy Policy may be directed to
kate@asphaltintelligence.com.